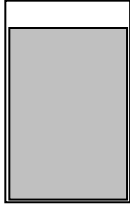

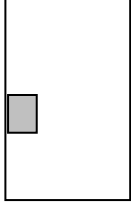
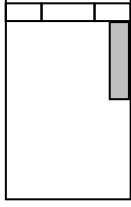
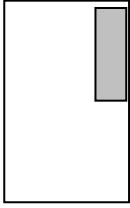
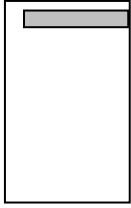
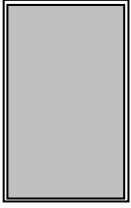
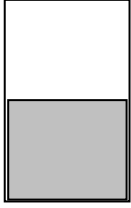
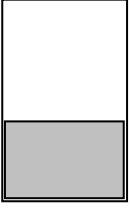
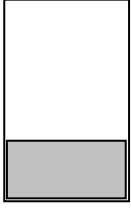
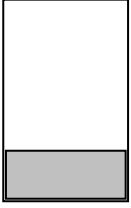
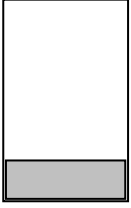
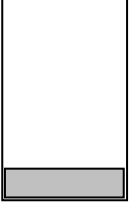
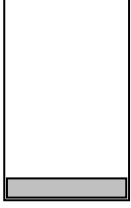
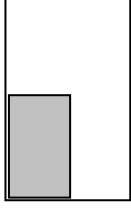
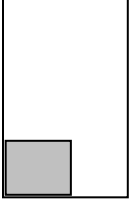


Sing Tao Daily 星島日報 - Display Advertising

<p>Full Page (Section A Cover) 11.75" x 17"</p> 	<p>Header - Sec B, C, D Front Covers 3.5" x 2.25"</p> 	<p>Box - Sec A Front Cover 3" x 4"</p> 	<p>V Banner - Sec B, D Front Cover 2" x 8"</p> 
<p>Box - Sec B (ROP) 3.25" x 3.25" 3.25" x 6.5" 3.25" x 9.75"</p> 	<p>Travel Page Top Banner Stripe 9" x 1"</p> 	<p>Full Page (Regular) 11.75" x 20"</p> 	<p>Half Page 11.75" x 10"</p> 
<p>8 Unit H 11.75" x 8"</p> 	<p>6 Unit H 11.75" x 6"</p> 	<p>5 Unit H 11.75" x 5"</p> 	<p>4 Unit H 11.75" x 4"</p> 
<p>3 Unit H 11.75" x 3"</p> 	<p>2 Unit H 11.75" x 2"</p> 	<p>1/4 Page V 5.875" x 10"</p> 	<p>1/8 Page V 5.875" x 5"</p> 

- Notes:
- **Headers in Sec B, C and D Front Covers** are placed next to the Section Title. Two headers, left and right, are available on each cover.
 - **Banner in Sec A Front Cover** is placed under the paper index on the left hand side. It is always printed on the bottom half of the paper.
 - **V Banner in Sec B, D Front Cover** is placed under right **Header** of the Section Title bar. They are always printed on the top half of the paper.
 - **Boxes** are placed in some designated inside pages in Sections B (Metro News) in New York edition and other Eastern editions. They would mostly be placed on the upper half of the paper.